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DenaliTEK Incorporated Attains Gold Certified Partner Status in Microsoft Partner Program

DenaliTEK Further Distinguishes Itself by Earning a Microsoft Competency in Networking Infrastructure Solutions

Anchorage—DenaliTEK Incorporated, today announced it has attained Gold Certified status in the Microsoft Partner Program with a competency in Networking Infrastructure Solutions, recognizing DenaliTEK's expertise and total impact in the technology marketplace. As a Gold Certified partner, DenaliTEK has demonstrated expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the marketplace.

DenaliTEK focuses on outsourced System Administration for small businesses, performing computer network management, upgrades, installs and maintenance. DenaliTEK has an Anchorage based staff of Microsoft Certified Professionals that develop and maintain a proactive preventive maintenance program in the course of each client relationship.

"We are extremely pleased to have attained Microsoft Gold Certification status in the Microsoft Partner Program," said Todd Clark, President of DenaliTEK. "The benefits provided through our Gold Certified status will allow us to continue to enhance our role as 'Trusted Advisor' for each of our clients."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in someone that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. "Today, Microsoft recognizes DenaliTEK as a new Microsoft Gold Certified Partner for demonstrating its expertise in providing customer satisfaction with Microsoft products and technology."

The DenaliTEK Difference

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For more information about DenaliTEK, Inc., contact Todd Clark at 907-349-1550 or visit DenaliTEK online at www.DenaliTEK.com.



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As one of the requirements for attaining Gold Certified Status, DenaliTEK had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry.

Microsoft Gold Certified Partners enrolled in the Networking Infrastructure Solutions Competency have proved their competency in implementing technology solutions based on either the Microsoft Windows Server™ 2003 or Windows® 2000 Server operating system, with a particular focus on Microsoft Small Business Server 2000 and Windows Small Business Server 2003. These implementations may include crafting solutions that connect Windows-based servers, PC locations and the Internet; installing a server farm; or building a small-business Windows Server stand-alone solution that includes file and print capabilities.

“We place tremendous value on our partners, who help us deliver solutions and applications to customers,” said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft. “Solutions Competencies provide an integrated partnering framework that recognizes an enterprise's expertise and rewards it for the effect it has in the technology marketplace. It also allows companies to demonstrate for customers their knowledge of building solutions based on Microsoft technologies, such as setting up networks using Windows Server 2003 and Windows Small Business Server 2003.”

The Microsoft Partner Program was launched in December 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

DenaliTEK Inc. is an Anchorage based Information Technology company servicing the Anchorage bowl, Eagle River, Palmer and Wasilla. DenaliTEK services it's client base with a team approach to system administration, projects and maintenance.

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