

# TECHNOLOGY TIMES

*“Insider Tips To Make Your Business Run Faster, Easier And More Profitably”*

## Fun Facts

There are about 169 volcanoes in the United States that scientists consider active. Most of these are located in Alaska, where eruptions occur virtually every year. Others are located throughout the west and in Hawaii.



**April 2020**



**This monthly publication provided courtesy of Todd Clark President of DenaliTEK Inc.**

### **Our Mission:**

“Through our core values and technology, continually protect and enrich every organization we’ve been given the privilege to serve.”



## **Cybercriminals Are Counting On You Letting Your Guard Down During This Global Pandemic – Here’s How To Stop Them**

The world is slowing down during this COVID-19 pandemic. Wall Street is being hit hard. People are no longer going out. We’re told to quarantine or self-isolate and not engage in groups.

You can bet there’s one group that’s not slowing down at all. In fact, they’re probably working overtime while the rest of us have our lives turned upside down. Cybercriminals and hackers know there’s no better time to strike than during a global crisis. While you are distracted and spending your time trying to make sense of this new normal, they are finding new ways into your IT network so they can steal data and passwords, compromise your clients’ private information and even demand large ransoms.

Cybercrime is already on the rise and is expected to cause \$6 TRILLION in damages by 2021! But, if history repeats itself, hackers will be out in full force throughout this

coronavirus scare. We fully expect in the upcoming weeks that headlines will change from stories about COVID-19 to accounts of a frenzy of cyber-attacks on corporations and small businesses.

Here are solutions you can implement now to help protect your business data, money and productivity:

### **1. Be more suspicious of incoming e-mails.**

Because people are scared and confused right now, it’s the perfect time for hackers to send e-mails with dangerous malware and viruses. At this moment, your in-box is probably filled with “COVID-19” subject lines and coronavirus-focused e-mails. Always carefully inspect the e-mail and make sure you know the sender. There’s a cdc.gov e-mail address out there now that’s not legitimate and is spamming in-boxes across the country.

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**Get More Free Tips, Tools and Services At Our Web Site: [www.denalitek.com](http://www.denalitek.com)  
(907) 865-3100**

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Avoid clicking links in the e-mail unless it's clear where they go. And you should never download an attachment unless you know who sent it and what it is. Communicate these safeguards to everyone on your team, especially if they are working from home.

## 2. Ensure your work-from-home computers are secure.

Another reason we expect a rise in cyber-attacks during this pandemic is the dramatic increase in employees working from home. Far too many employers won't think about security as their team starts working at the kitchen table. That's a dangerous precedent.

First, make sure your employees are not using their home computers or devices when working. Second, ensure your work-at-home computers have a firewall that's turned on. Finally, your network and data are not truly secure unless your employees utilize a VPN (virtual private network). If you need help in arranging your new work-from-home environment, we would be happy to get your entire team set up.

## 3. Improve your password strategy.

During crises like the one we are all facing right now, your passwords could mean the difference between spending your time relearning how to grow your business and trying to recoup finances and private data that's been hacked. Make a point now to reevaluate your passwords and direct your team to create stronger passwords.

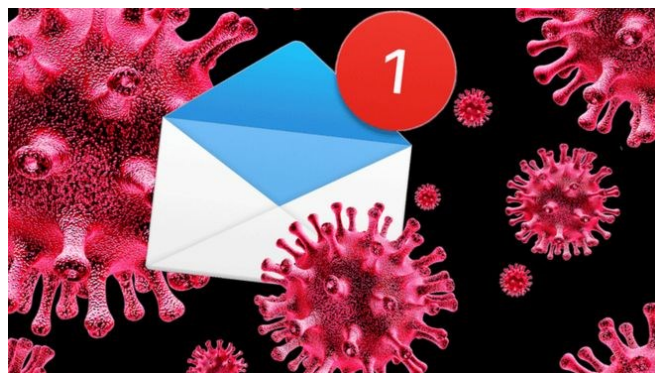
Also, while it's so convenient to save your passwords in your web browser, it also lessens your security. Because web browsers simply require their own password or PIN to access saved passwords, a skilled hacker can bypass this hurdle. Once they access your saved passwords, they can steal as much as they want – credit card information, customers' private data and more!

Instead, you should consider a password manager to

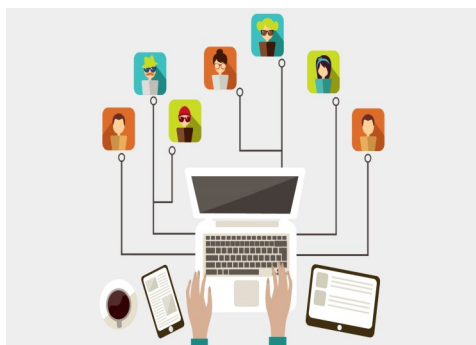
keep all of your passwords in one place. These password managers feature robust security. A few options are Passportal, Last Pass and Keeper Security Password Manager.

You, your team and your family have enough to concern yourselves with in regards to staying healthy, living a more isolated lifestyle and keeping your business strong. There's no need to invite in more problems by letting your computer and network security slide during these times.

If you need additional security advice or would like to have a consultation to discuss how to keep your data safe, simply connect with us today.



## Do you still need help getting setup to work from home?



Schedule a 15-minute virtual remote access consultation.

<https://www.scheduleyou.in/jXLNAk>

907-312-5283

## Shiny New Gadget Of The Month:



TECKIN Smart Plug Compatible with  
Alexa Google Assistant for Voice Control

The TECKIN Smart Wi-Fi Plug allows you to create customized schedules for your appliances so that they run on your schedule. You'll find that automating your devices will help streamline your daily routine for a more efficient household.

- Works with Alexa and Google Assistant
  - Schedule feature
  - Timer function
  - Energy saving
  - Works with Smart Life APP
- Only supports 2.4Ghz Wi-Fi

Available for purchase on  
Amazon.com

## 5 Steps To Rise Above The Fear Of COVID-19 And Focus On Growing Your Business

In a matter of just a few short weeks, we have gone from living how we've always lived to changing just about everything we do. Schools are out for weeks if not months. Cruises have stopped sailing, and air transportation may be next. Bars and restaurants are closing, sporting events are nonexistent and so many people are now unemployed. If you watch the news or follow social media and see the number of infected keep rising, you can't help but wonder when (or if) life will return to normal.

As a result of these unprecedented life changes in such a short amount of time, so many people today are frozen in fear. They don't know what they can do and what they can't do. They're numb, fearful and questioning everything.

I believe that the accomplished and determined business owners in our world are facing a unique brand of fears: Will I lose sales and revenue due to the coronavirus? What if I have to lay people off? How can I keep my team and keep them working hard? How will I continue to provide for my family? How long will this last?

Here are five steps you can start taking now to stop being frozen in fear and move forward with your business, your family and living your life.

### Step #1: Communicate Often.

You should make an effort to constantly communicate with all of your stakeholders. From your employees to your customers to your partners and vendors, stay in communication with them to share how your business is doing and how you can continue to serve them.

While in-person visits may not be ideal at this time, you can always resort to the good ol' phone, e-mail, videos or webinars. You can bet that if your customers aren't hearing from you, they are hearing from your competitors.

### Step #2: Be a Valuable Resource.

While money is always important, now is the time to be a trusted resource and friend to your clients and prospects. People today need bold solutions. If you're actively bringing solutions to your clients, you become a valuable resource. If they're simply writing a check and never hearing from you – especially in today's environment – you'll be first on the chopping block when they have to cut expenses.

### Step #3: Lean on People.

It's ironic that the one time we need people more than ever before, we are supposed to socially distance ourselves and stay in our homes. Through video conferencing and web conferencing, work together with your team, your partners and your Accountability Groups to lean on one another. Because nobody has gone through anything like this before, nobody has all the answers. But as a collective group, you will find most every answer you need.

### Step #4: Be MORE Than a Businessperson.

They may be your employees, your colleagues and your clients. But they are PEOPLE first. And just about everyone you interact with in your business world has endless stresses when the workday is done. Their kids are home from school all day getting into who knows what. They're worried about going to the supermarket and if there will be meat and toilet paper. They're concerned about keeping themselves and their family healthy.

When your clients and prospects start to see you not just as an IT services provider, but as a friend and someone who truly cares, that's when they want to do business with you for life.

### Step #5: Be Informed But Not Obsessed.

People were glued to their TVs for weeks after 9/11. As a result, although they were informed, they were also more stressed, depressed and fearful. Don't do that to yourself. Yes, it's prudent to know how to "flatten the curve" and protect your family, but watching too much news or social media right now can dominate your thinking and actions. That can negatively impact your business.

During this otherworldly pandemic, it's good to have a little fear. To keep us safe. To keep us making good decisions. However, if you want to ensure your business is stable and growing, to help your family cope and get through this, you should take these steps to rise above the fear.

If you need immediate IT support or if you need help in setting your business up so your employees can work remotely from home, contact us today.



### You can help stop the spread of the virus

- ◆ Distancing slows the spread of COVID-19
- ◆ The virus spreads mainly through coughs and sneezes
- ◆ You'll help protect essential resources for the sickest patients
- ◆ Source: who.int

**20 Fun Things to do at Home:**

1. *Have a costume night*
2. *Throw an indoor picnic*
3. *Have an indoor/outdoor scavenger hunt*
4. *Play board games*
5. *Film a cooking show*
6. *Have a karaoke night*
7. *Read a book*
8. *Have a water balloon fight*
9. *Learn yoga*
10. *Have a photo shoot*
11. *Play hide & seek*
12. *Make a bird feeder*
13. *Wash your car*
14. *Build a fort*
15. *Bake something you never have*
16. *Have a Dance Party*
17. *Have a movie day*
18. *Put up the Christmas tree (Yes in April)*
19. *Dress up and have a fancy dinner at home*
20. *Call someone you have not talked to in a long time.*

